

Enhancing **SUSTAINABLE TRANSPORT** INTERDISCIPLINARY ISSUES

Organizers :

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May 10, 2022

h. 10:30-18:00

Via Curtatone e Montanara, 15 - Pisa
Sapienza - Aula Magna Storica

The conference will be live streamed:

([click here](#)) or type: <https://www.tinyurl.com/sustainabletransports>

PROGRAM

10:30
Registration and Welcome Coffee

10:40
Welcome Address
Gabriella Iermano – *University of Pisa*

Luca Spataro – *University of Pisa*
“Economia e Management” Department Director

Aldo Petrucci – *University of Pisa*
Law Department Vice Director

Angioletta Sperti – *University of Pisa*
Law Department International Coordinator

11:00
OPENING REMARKS
Sustainable Transport: An Overview
Elena Orrù
University of Bologna

11:20
I SESSION
CORPORATE AND FINANCIAL ISSUES
Chair: Elena Orrù

**More Suitable Business Legal Structures for a
More Sustainable Transport: The Benefit Corporation**
Gabriella Iermano
University of Pisa

**More Suitable Business Legal Structures for a
More Sustainable Transport: The Social Enterprise**
Giulia Boletto - *University of Pisa*

**Sustainability Report in the Transport Sector:
UITP Case Study**
Federica Doni - *University of Milano - Bicocca*

**Profitability of Sustainable Businesses
in the Context of Return and Risk**
Frank-Andreas Schittenhelm – *University of Nuertingen-
Geislingen y*

**Sustainability in Maritime Transport:
Recent Trends and Challenges**
Anna Montesano – *University of Pisa*

13:00
Light Lunch

14:15
II SESSION
INTERNATIONAL AND COMPARATIVE LAW ISSUES
Chair: Luca Della Tommasina

Sustainable Transport: The International Legal Framework
Matteo Del Chicca – *University of Pisa*

Sustainable Transport: The EU Legal Framework
Viola Heutger - *University of Aruba*

**The German New Frontier of Sustainability Law:
The Lieferkettengesetz. Any Impact on the Transport
Sector?**
Marilena Bacci – *Law Firm Dolce-Lauda, Frankfurt am Main*

**Transport, Insurance Law and SDGs:
The Spanish Experience**
María Gómez Santos - *University of Salamanca*

15:40
Coffee Break

16:00
III SESSION
ECONOMIC, INSURANCE AND TECHNICAL ISSUES
Chair: Gabriella Iermano

**Green Bonds as Instruments of Impact Investing
for Financing Sustainable Transport**
Maria Cristina Quirici – *University of Pisa*

The Economics of Socially Responsible Investing
Luca Spataro – *University of Pisa*

**Enhancing Sustainable Transport Through Insurance:
Contractual Solutions and Sustainable Behaviours**
Maria Gagliardi – *Scuola Superiore Sant’Anna*

**POG, Insurance Companies and Sustainable
Transports**
Luca Della Tommasina - *University of Pisa*

**Greening the Insurance Industry:
Products, Distribution and Operational Impacts**
Giammaria Famiglietti – *Oliver Wyman Actuarial
Consulting*

**Remote Areas Sustainable Reconnection:
The Volterra Rack Railway Case**
Marco Antonelli – *University of Pisa*

18:00
CLOSING REMARKS

Pisa’s Medieval City Walls Walk (invited only)